



## FOR IMMEDIATE RELEASE

### TZMO USA (Seni®) Announces New Partnership with Pharmacy Select

**February 16, 2026 | Atlanta, GA** — TZMO USA, a global leader in high-performing adult incontinence products, today announced a new partnership with Pharmacy Select LLP, retail independent pharmacies premier GPO backup contract. This collaboration represents an important step in TZMO USA’s continued expansion within the U.S. pharmacy channel and reinforces its mission to improve quality of life for people living with incontinence.

Through this partnership, Pharmacy Select member pharmacies will gain expanded access to the Seni® brand, accelerating availability of premium, high-performing incontinence solutions for individuals aging in place and those who rely on community pharmacies for trusted care.

“This partnership is a meaningful way to kick off 2026,” said Mihaela Grigore, Chief Operating Officer of TZMO USA. “Our U.S. growth continues to gain momentum, and working with Pharmacy Select allows us to bring Seni products to more pharmacies nationwide. Together, we are helping pharmacies better serve customers who deserve comfort, dignity, and dependable solutions for managing incontinence.”

“We are very excited to be partnering with TZMO USA,” said Shawn Gove, Vice President of Contracts at Pharmacy Select. “The addition of this product category provides Pharmacy Select members with an opportunity to expand their in-store offerings with a high-quality incontinence solution. As the first of its kind for Pharmacy Select, this partnership allows members to address the needs of their communities by offering a reliable and effective option for incontinence care. We are committed to identifying and partnering with organizations that support our members in achieving cost savings throughout their pharmacies.”

The partnership aligns with TZMO USA’s commitment to delivering innovative, clinically responsible incontinence solutions that enhance comfort, reduce risks associated with urinary incontinence, and support caregivers in providing exceptional care. By collaborating with Pharmacy Select, TZMO USA is simplifying access to Seni® products at competitive pricing, making it easier for pharmacies to meet growing consumer demand while supporting improved outcomes for those they serve.

For more information about Seni® products, visit [www.seni-usa.com](http://www.seni-usa.com).

## Media Contact

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## About TZMO USA

TZMO USA represents the Seni® brand, a premium line of high-performing incontinence products under the Poland-based TZMO Group. Founded in 1951, TZMO Group is a leading European manufacturer of medical devices, hygiene products, and cosmetics distributed worldwide. Seni® products are fully breathable, super-absorbent, and designed with inner leak guards and soft materials to maximize comfort, discretion, and confidence for people living with incontinence.

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## About Pharmacy Select

Founded in 2001, Pharmacy Select is a comprehensive independent pharmacy purchasing program created through the collaboration of the Independent Pharmacy Cooperative (IPC) and PPSC. Serving more than 6,000 community pharmacies nationwide, Pharmacy Select negotiates directly with manufacturers to provide competitive pricing and streamlined access to a broad portfolio of products.

Pharmacy Select offers access to over 10,300 branded and generic products through pharmacies' existing wholesaler ordering platforms, supporting operational efficiency, profitability, and improved service to local communities.

Learn more about Pharmacy Select at <https://pharmacyselctrx.com>