

reason[®]

H E A L T H

WHY REASON?

Reason products are formulated for patients who require very high calorie supplements to maintain essential weight and muscle mass with limited ability to digest foods. Reason beverages are premium quality, all natural RTD shakes with excellent taste, digestibility and nutrition profile. Reason products are especially suitable for patients with malnutrition, sarcopenia and gastrointestinal disorders.

CAREFULLY CHOSEN INGREDIENTS

To deliver effective nutrition, ingredients are carefully chosen to increase digestibility in challenging situations.



MCT OIL

Medium chain triglycerides (MCT) are easy to digest even with a compromised GI system. It does not require emulsification like long chain fatty acids. The MCT have been shown to increase Ghrelin activation, which improves appetite.¹

HIGH BIOAVAILABILITY PROTEIN

We use complete milk protein concentrate (MPC) from the Netherlands that is easily digestible with one of the highest bioavailability rates² and contains all of the essential amino acids required for weight gain. It is suitable for lactose intolerant.



A BETTER PATIENT EXPERIENCE

DELIVERING **HIGH CALORIE** BEVERAGES WITH A **SMOOTH TEXTURE** AND EXCELLENT FLAVOR IS LIKELY TO IMPROVE INTAKE RATES, WITH **PROVEN INGREDIENTS** TO HELP MALNUTRITION AND BETTER **PATIENT OUTCOMES**.

"My son has Crohn's and gaining weight has been very difficult but Reason has been a savior. He loves the taste and drinks them three times a day"

STEPHANIE FERRARI, NIPOMO, CALIFORNIA



"This is a high quality, nutrient dense shake with a great flavor profile that's low in added sugar. It's truly in a class of its own and *I would recommend it to anyone struggling with malnutrition*, especially related to chronic diseases."

JACQUELINE HERLING, RD, CDN, NEW YORK CITY



*Vanilla and Strawberry flavors do not contain soy and have 442 calories per serving

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PREMIUM NUTRITIONAL BEVERAGE

- Packed with up to 450 calories per serving*
- 18 grams of European milk protein concentrate
- Low added sugar and low glycemic index product
- All natural non-GMO and gluten free
- No brown rice syrup, carrageenan, stevia, alcohol sugars, added fibers or high fructose corn syrup
- Available in Chocolate, Vanilla and Strawberry flavors
- Suitable for lactose intolerant
- Suitable for ages 3 and over.
- Suitable for tube feeding via 6.5 French or larger tube
- Slightly thick consistency (IDDSI) ideal for people with difficulty swallowing
- Low phosphorus level, suitable for renal patients (0.7mg/ml)

Nutrition Facts	
Serving Size	1 Container (11 fl oz)
Amount Per Serving	
Calories	450
% Daily Value*	
Total Fat 18g	23%
Saturated Fat 15g	75%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 270mg	12%
Total Carbohydrate 55g	20%
Dietary Fiber 1g	4%
Total Sugars 14g	
Includes 12g Added Sugars	24%
Protein 18g	
Vitamin D 0mcg	0%
Calcium 490mg	40%
Iron 2.1mg	10%
Potassium 280mg	6%

*The % Daily Value tells you how much of a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

"I recommend Reason products for my patients and would recommend them for *anyone struggling* with persistent weight loss."

JENNIFER YAN, RD, SAN FRANCISCO, CA

All product reviews are of verified and actual



NOW ON CONTRACT
CONTRACT
PSReason24

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Reason is a registered trademark of Fight Brands LLC

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FLAVOR: STRAWBERRY

CASE (12) UPC:
8 60000 91357 7

FLAVOR: CHOCOLATE

CASE (12) UPC:
8 60000 91353 9

FLAVOR: VANILLA

CASE (12) UPC:
8 60000 91355 3



Contract #
PSReason24

McKesson Item #s

Strawberry 1234501
Chocolate 1234500
Vanilla 1234499